

1st Quarter FY22 Results

22 June 2021

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1Q FY22 key performance highlights

Year-on-year financial highlights 1Q FY21 | 1Q FY22

Revenue

RM 1.05bn | RM 1.06bn

Revenue stable amid ongoing lockdowns

Commerce

RM 95mn | RM 115mn

Revenue up 21% underpinned by customer growth

Adex

RM 90mn | RM 109mn

Adex up 21% YoY, limited by ongoing lockdowns

EBITDA

RM 330mn | RM 374mn

EBITDA margin of 35%

Normalised PATAMI (1)

RM 107mn | RM 147mn

Normalised PATAMI margin of 14%

FCF of RM 215mn

152% of PATAMI,

1.5 sen interim dividend declared







Year to date overview

	1Q FY21	1Q FY22	Change
Total TV households in Malaysia ('000) (1)	7,589	7,712	2%
TV household penetration (2)	75%	74%	(1 pp)
TV customer base ('000)	5,680	5,681	-
Pay TV ARPU (RM)	99.1	97.2	(2%)
Astro TV viewership share (3)	74%	72%	(2 pp)
Radio listeners weekly (FM and digital) (mn) (4)	17.8	17.0	(4%)
Digital MUV (mn) (5)	12.3	13.2	7%
Connected STBs ('000) ⁽⁶⁾	1,003	1,033	3%

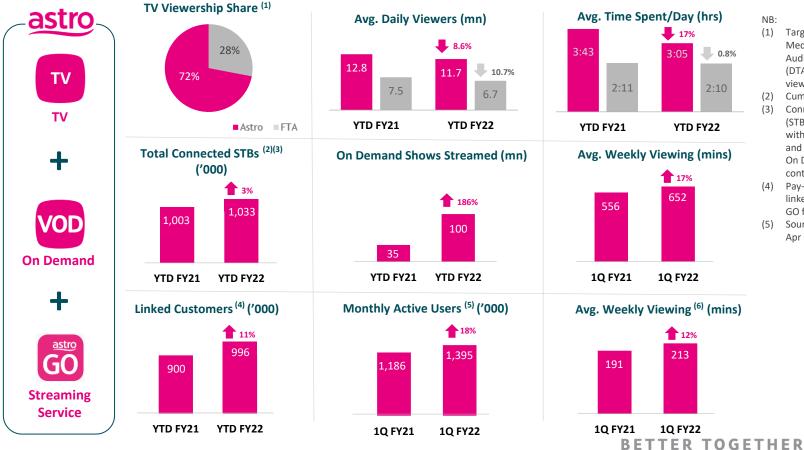
	1Q FY21	1Q FY22	Change
Revenue (RM mn)	1,053	1,061	1%
Commerce (RM mn)	95	115	21%
Adex (RM mn)	90	109	21%
EBITDA (RM mn)	330	374	13%
EBITDA margin	31%	35%	4 pp
Normalised PATAMI (RM mn) ⁽⁷⁾	107	147	37%
FCF (RM mn)	329	215	(35%)
EPS (RM sen)	1.4	2.7	92%

NB

- TV household data sourced from the Department of Statistics Malaysia and Media Partners Asia
- (2) Household penetration comprises residential Pay-TV customers and NJOI customers
- (3) Viewership share is based on DTAM deployed by Kantar Media DTAM
- (4) Weekly audience measurement is based on GfK for FM and RadioActive for digital
- (5) Digital monthly unique visitors ("MUV") to Astro's digital brands, averaged over the last 12 months as sourced from comScore
- (6) Connected set-top boxes (STBs) are internet-ready with recording functionality and have access to Astro's On Demand library of content
- (7) Normalised PATAMI excludes post-tax impact of unrealised forex gain/(loss) YTD FY22: (RM 6mn), YTD FY21: (RM 33mn) due to mark-to-market revaluation of transponder-related lease liabilities
- (8) Numbers may not add up due to rounding differences



On Demand and Astro GO key to engaging customers



NB:

- Target Audience: Kantar Media, Dynamic TV Audience Measurement (DTAM). All Astro Pay-TV viewers YTD
- Cumulative since inception
- Connected set-top boxes (STBs) are internet-ready with recording functionality and have access to Astro's On Demand library of content
- Pay-TV customers who have linked their account to Astro GO for seamless viewing
- Source: App Annie as at 30 Apr at device level

Astro's vernacular content underpins TV viewership





156 (2)

133

HD channels

57

Astro-branded channels

1

Ultra HD channel

- + 65,000 OD shows
- + 4K Ultra HD VOD
- + Astro GO access



Up to 30

free channels

>100

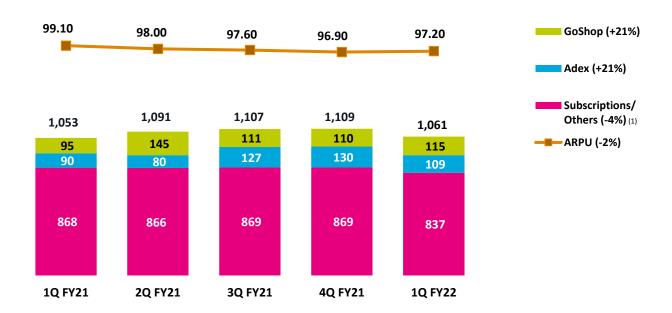
prepaid channels & packs

2) Number of channels as at 30 Apr 2021

⁽¹⁾ Target Audience: Kantar Media, Dynamic TV Audience Measurement (DTAM). All Astro Pay-TV viewers

Revenue and ARPU resilient amid ongoing lockdowns

Total revenue (RM mn)

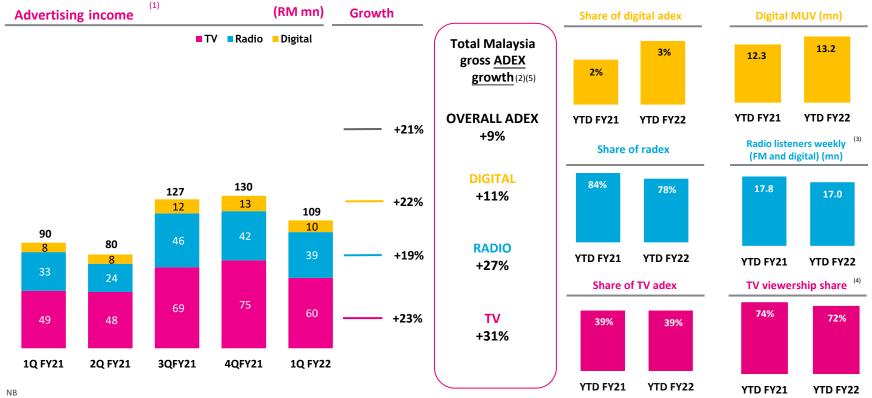




⁽¹⁾ Disclosed as Subscription revenue and Other revenue in our financial statements, includes revenue streams such as TV subscription, licensing income, programme sales, NJOI revenue and theatrical revenue

⁽²⁾ Numbers may not add up due to rounding differences

Adex: recovery seen YoY, limited by ongoing lockdowns



1) Advertising income is net of commissions and discounts

(2) Malaysia gross adex figures (covering TV, print, radio, cinema, in store media, outdoor and digital) are based on Nielsen gross adex and IPG's estimates

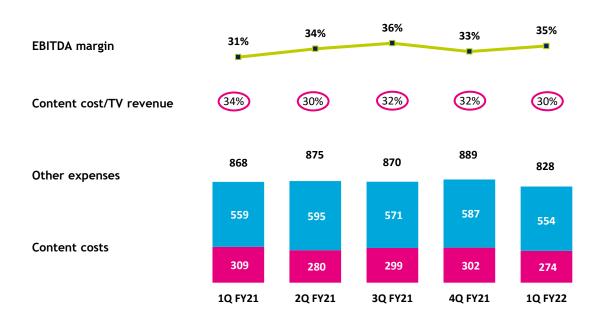
(3) Share of radex is based on Astro and IPG's estimates (with Nielsen gross adex as base). Weekly audience measurement is based on GfK for FM and RadioActive for digital

4) Share of TV adex is based on Astro and IPG's estimates (with Nielsen gross adex as base). Viewership share is based on DTAM deployed by Kantar

(5) Numbers may not add up due to rounding differences

Focused on operational efficiencies

Total cost (RM mn)



NB

⁽¹⁾ Content costs are disclosed as part of cost of sales in our financial statements

Other expenses include marketing and distribution costs, administrative expenses, STB installation and smartcard costs, depreciation and amortisation, as well as maintenance costs

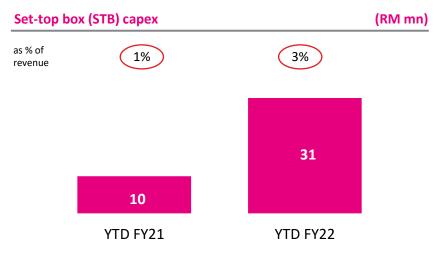
Disciplined capex spend



Key capex investments in FY22 include:

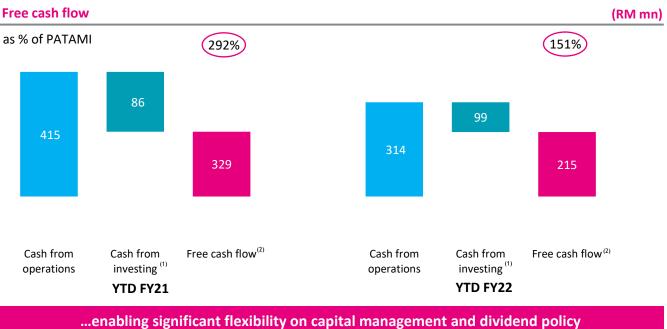
- Technology infrastructure across OTT & digital, TV and VOD
- Customer experience
- Product and service upgrading

Cash capex set to accelerate for the remainder of FY22 as investments are made in support of ongoing Technology refresh



- STBs/ODUs are owned by Astro, and are capitalised
- STBs/ODUs are conservatively amortised over 3 years; note that actual useful life is typically greater than 5 years
- Discretionary 36-month bullet payment vendor financing is available for Astro for STB/ODU purchases
- As at end of Q1FY22, vendor financing stood at RM377mn, of which RM153mn is current and RM 225mn is non-current

Strong cash generation capabilities



NB

Excludes investments, disposals and maturities of unit trust and money market funds (1)

Excludes repayments of vendor financing and payments of finance leases, which are categorised as cash from financing for consistency with Bursa disclosure

Numbers may not add up due to rounding differences

Quarterly dividend announcement

- Leveraging on invested capital, AMH continues to be highly cash generative
- The Board of Directors of AMH has declared a quarterly dividend of 1.5 sen per share for 1Q FY22
- Quarterly dividend entitlement and payment dates 9 July 2021 and 23 July 2021 respectively

Malaysia's #1 Entertainment Destination











XUQN









Standalone:

njoi





CONTENT

- **Leading content** creator, producer & aggregator across all platforms
- Produced and commissioned over 9k hours of local content in FY21
- Rich On Demand library of over 65.000 titles

- Largest Pay-TV operator in SEA
- Serving 5.7mn households

astro

- 74% household penetration
- 8.7k enterprise customers
- 39% TV adex share
- 1mn connected STBs

STREAMING SERVICES

- · Largest aggregator of the best global and local streaming services
- Launched sooka, our own standalone streaming service catering to millennials
- · Privileged rates for streaming services for Astro customers

DIGITAL

- 13.2mn digital MUV across over 25 digital brands
- Gempak is the #1 Malaysian digital entertainment brand
- AWANI is the Most followed TV news brand in Malaysia
- 3% digital adex share

RADIO

sinar

- **SYOK app** aggregates live radio, podcast, videos
- #1 radio brand in every language-English, Malay, Chinese, Tamil
- 17mn radio listeners weekly (FM and digital)
- 78% radex share

COMMERCE

- 24/7 multilanguage shopping experience
- Five 24/7 dedicated channels in Malay and Mandarin
- Multiplatform: TV, web and mobile
- 2.9mn registered customers



FY22 Strategic priorities



Pay-TV NJOI Broadband Streaming Content Provide customer the best viewing experience at home Increase content choice and ease path to purchase Grow broadband bundle take-up Add more OTT players to our growing family Produce more premium Astro Originals



Streaming
Radio
Digital brands
Commerce

Launch our own standalone, snacking, streaming product for millennials Reinvent radio for the digital future Serve growing appetite for vernacular digital content

Drive home shopping business



Adex Enterprise

Refresh adex proposition with better targeting capabilities
Support businesses, adding value through our content solutions

YTD FY22 Brief

- 1 Content Slides #18 to #20
 - ✓ Astro First home cinema revenue jumped 83% YoY
 - ✓ EURO 2020 and Tokyo Olympics in 4K HDR
 - ✓ Introduce more new Astro Originals, winning fans
 - ✓ Launched Jackie Chan and FAM Movies pop-up channels
- 2 Pay-TV Slide #21
 - ✓ Introduced Plug & Play Ultra Box
 - ✓ Introduced 4K HDR and Dolby Atmos viewing experience
 - ✓ Introduced continuous viewing on Ultra Box
- (3) Broadband Slide #22
 - ✓ Speeds of up to 1Gbps
 - ✓ Greater value and convenience
- (4) **NJOI** Slide #23
 - ✓ New a-la-carte channels and packs for purchase, now >100 prepaid channels and packs available
 - ✓ Introduced NJOI HD Pack offering 10 HD channels
 - ✓ Launched My NJOI app and 2021 Sports Pass for EURO and Olympics

- (5) Streaming services Slides #16 to #17
 - ✓ Launched sooka, our own standalone streaming service
 - ✓ Added Disney+Hotstar to our growing family
 - ✓ Launched Interactive mode on Astro GO.
- 6 Radio Slide #24
 - ✓ No.1 radio brand across all major languages in Malaysia
 - 17 million weekly listeners across FM and digital
 - ✓ Reinventing radio for on everything audio- including podcasts and customised audio content delivered through digital platforms
- (7) Digital brands Slide #25
 - ✓ Monthly MUVs of 13.3 million across all digital brands
 - ✓ Gempak, Xuan, Ulagam are Malaysia's Top digital brands
 - ✓ AWANI is Malaysia's most followed TV news brand on social media
- (8) Commerce Slide #26
 - ✓ Strong performance and profit growth YoY
 - ✓ Expanded product offering to meet rising demand for health and wellness during the pandemic
 - ✓ Special festive shows to engage customers and drive sales momentum
- 9 Enterprise Slide #27
 - ✓ Flexible content solutions for businesses
 - ✓ Special adex packages for SME and microbusinesses

Streaming: Aggregating the best streaming services









Welcoming Disney+Hotstar to our family

800

18,000

Films

Episodes

- · Available on mobile app, web and connected TV
- Part of Movie Pack bundle and available as an add-on for other Astro customers
- · Comes with 2 concurrent logins

- 120 live TV channels and access to over 65,000 On Demand titles across all genres
- Download your favourite shows to watch offline anywhere
- Stream on 4 devices simultaneously anytime, anywhere
- Stream over 4,700 hours of HBO originals, Hollywood blockbusters, documentaries, comedies, kids & more
- Complimentary for Movie Pack customers and available as add-on to other Astro customers

- iQIYI's 1st App partner outside China
- Featuring the latest Chinese, Korean, Hong Kong and Malay dramas, movies and TV shows
- Astro customers enjoy iQIYI VIP plans at a privileged rate

Streaming: Our own standalone service for millennials





4,000
Hours of content and growing

- Freemium streaming service targeted at millennials, launched in June 2021
- Offers premium live sports, fresh local entertainment and exclusive originals for small screens
- In addition to the free tier, VIP plans available priced from RM15.90 per month, renewable monthly

Content: Astro First revenue up 83% year-on-year

BACK-TO-BACK FIRST-RUN FILMS











revenue to date

RM 3.0mn RM 5.1mn RM 2.6mn

revenue to date

revenue to date

Now showing

Coming soon

Content: Biggest sporting events in 4K HDR



in Malaysia
Live matches in 4K HDR on
Ultra Box

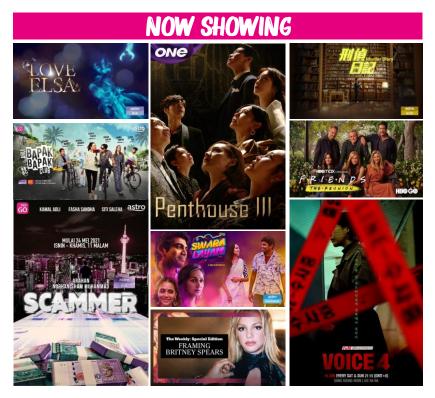


New Interactive Mode
Re-watch key EURO moments
and highlights during live
matches

13 HD channels

For Tokyo Olympic Games

Content: Array of Astro Originals and buzzworthy content





Pay-TV: Experience the new Astro







Plug & Play Ultra Box variant

Connect and stream Astro via home broadband without a satellite dish at home



Continuous Viewing on Ultra Box

Continue to watch shows without interruption during heavy rainfall



Cloud Recording

Record all the programmes you want at the same time



Discover VOD

Stream over 65,000 of videos anytime, anywhere



Play From Start

Missed the beginning? Just restart whenever you want



New Home Screen

Explore all programmes based on your subscription



Search

Find what you are looking for faster and easier



Broadband: Bundling home connectivity



astro & broadband

#WhateverFromHome

From RM4 /day

for Astro & high-speed broadband



Speeds of up to 1Gbps

In partnership with





Elevate viewing experience with free Ulti Box



Enjoy 65,000 shows On Demand



Stream up to 4 devices with Astro GO



NJOI: Richer viewing experience with NJOI HD Pack

Now in High Definition (HD)



More than

NJOI UEFA EURO 2020 Pass









Customers can easily manage purchases via My NJOI app

Radio: Reinventing radio for all audiences













sinar Gegar.

goxuan Syak











Radio listeners weekly on FM and digital













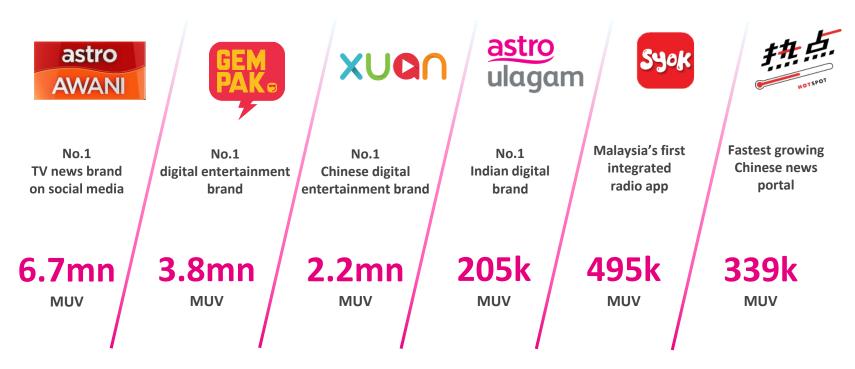








Digital brands: Serving digital natives...



... catering to the growing demand for vernacular digital content

Commerce: Strong performance and profit growth YoY



Available across all platforms:















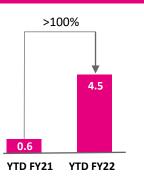












No.1 Home Shopping brand in Malaysia



- Five 24/7 dedicated Go Shop channels in Malay and Mandarin
- Harness social media to reach younger customers
- Hourly slots across Astro channels in multiple languages and dialects
- Record sales driven by brand trust, quality products and value bundles

Enterprise: Flexible content solutions for businesses



Key Social impact in FY22



EXCLUSIVELY FOR ALL ASTRO CUSTOMERS



Stay safe, stay home & stay entertained with us!

Education & Content for all

- Complimentary viewing of selected content during FMCO 3.0
- Reach over 5mn students annually through 3 Astro Tutor TV channels on Astro and NJOI, providing fresh educational content, such as Pelan A+ SPM. RM120mn invested in learning content over the last decade including RM7mn in FY21
- Broadcast TV Pendidikan by the Ministry of Education on Tutor TV and Astro Ceria
- With cinemas closed, Astro First partnered local film producers to premiere first run films directly to homes

Reaching out to communities

- Aired over 4,000 hours of PSAs across TV, radio and digital to amplify community messages and raise civic awareness among Malaysians
- Equipped COVID-19 Quarantine and Low-Risk Treatment Centres nationwide with NJOI decoders and TV sets to keep patients informed and entertained
- Contributed laptops for students at SK Magandai and SK Malinsau in Sabah; and SK Sungai Paku in Sarawak to make online education content accessible

Helping businesses and SMEs

- Astro Radio supports microbusinesses during the pandemic by offering radio and social media advertising slots through #KAMICAREMBIZ initiatives
- Go Shop's assists SMEs by hosting e-Bazaar to connects them to its customers
- Collaborate with FINAS on TV/OTT Programme Fund to aid local film companies to resume production, distribution and promotion of local films



Appendix

PAT reconciliation

(RM mn)	1Q FY21	1Q FY22
EBITDA	330	374
Margin %	31%	35%
Depreciation and amortisation (1)	(145)	(139)
EBIT	186	235
Margin %	18%	22%
Finance income	7	4
Finance cost	(96)	(53)
РВТ	97	187
Tax expense	(24)	(44)
Tax rate %	25%	24%
PAT	73	143
PATAMI	74	141
Margin %	7%	13%
Normalised PATAMI (2)	107	147
Margin %	10%	14%

NB

- Depreciation and amortisation excludes the amortisation of film library and programme rights which is expensed as part of content costs (cost of sales)
- (2) Normalised PATAMI excludes post-tax impact of unrealised forex gain/(loss) YTD FY22: (RM 6mn), YTD FY21: (RM 33mn) due to mark-to-market revaluation of transponder-related lease liabilities
- (3) Numbers may not add up due to rounding differences

Balance sheet overview

FY21	1Q FY22	(RM mn)	FY21	1Q FY22
4,044	3,994	Non-current liabilities	2,996	2,893
1,725	1,653	Other financial liabilities	209	225
2,319	2,341	Borrowings	2,691	2,577
		Other non-current liabilities	96	91
1,741	1,701	Current liabilities	1,641	1,563
583	532	Payables, contract & other financial liabilities	1,247	1,125
1,107	1,108	Borrowings	322	392
51	61	Other current liabilities	71	46
		Shareholders' equity	1,149	1,239
5,785	5,695		5,785	5,695
	4,044 1,725 2,319 1,741 583 1,107 51	4,044 3,994 1,725 1,653 2,319 2,341 1,741 1,701 583 532 1,107 1,108 51 61	4,044 3,994 Non-current liabilities 1,725 1,653 Other financial liabilities 2,319 2,341 Borrowings Other non-current liabilities 1,741 1,701 Current liabilities 583 532 Payables, contract & other financial liabilities 1,107 1,108 Borrowings 51 61 Other current liabilities Shareholders' equity	4,044 3,994 Non-current liabilities 2,996 1,725 1,653 Other financial liabilities 209 2,319 2,341 Borrowings 2,691 Other non-current liabilities 96 1,741 1,701 Current liabilities 1,641 583 532 Payables, contract & other financial liabilities 1,247 1,107 1,108 Borrowings 322 51 61 Other current liabilities 71 Shareholders' equity 1,149

Net debt / LTM EBITDA: 1.2x (FY21: 1.3x)

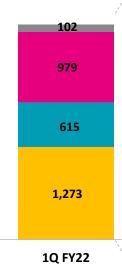
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¹⁾ Includes investment in unit trusts

⁽²⁾ Numbers may not add up due to rounding differences

Debt profile

Total borrowings: RM 2.969mn*



*Includes accrued interest of RM9.2mn, USD term loan converted at guarter end rate of USD/ 4.1038

USD term loan

RM term loan

- **Synthetic** Foreign **Currency Loan** (SFCL)
- **Lease Liabilities** (primarily satellite transponders)

- As of 30 April 2021, outstanding principal stood at USD24.75mn.
- First drawdown date was on 8 June 2011 with amortised repayment schedule. Average life: 7 years.
 - Fully hedged via cross currency interest rate swap at an exchange rate of USD/RM3.0189 and an all-in interest rate of 4.19% p.a.
- The final principal repayment of USD24.75mn was paid on 8 June 2021
- As of 30 April 2021, total outstanding principal stood at RM972.5mn.
- RM380mn is a term loan facility with a 5-year tenor fully drawn down on 23 August 2018, at a fixed rate of 5.18% p.a. with quarterly interest payment. Repayment will be in 2 tranches i.e. RM50mn on 23 February 2023 and RM330mn on 23 August 2023..
- RM300mn is a term loan with a 5-year tenor drawn down in 2 tranches of RM50mn on 28 March 2019 and RM250mn on 28 June 2019. Floating rate facility (based on cost of funds) of 3.37% p.a. as of 30 April 2021, with quarterly interest payment. Repayment will be in 5 equal semi-annual installments, commencing 36 months from the first drawdown i.e. 28 March 2022.
- RM292.5mn is from a RM300mn term loan facility with a 6-year tenor fully drawn down on 02 September 2020. This has an amortized semi-annual repayment schedule with final maturity date on 02 September 2026 (Average life: 4.45 years), at a floating rate (based on cost of funds) of 3.24% p.a. as of 30 April 2021, with quarterly interest payment.
- The first principal repayment of RM7.5mn was paid on 2 March 2021. The next repayment (of the same amount) will be paid on 2 September 2021.
- The USD150mn SFCL facility of 4 years 11 months tenor amounted to RM612.7mn upon conversion at the agreed exchange rate of USD/RM4.0850.
- Drawn in 2 tranches of RM306.4mn each on 29 December 2017 and 28 February 2018 respectively, at a fixed rate of 4.80% p.a. with quarterly interest payment.
- Bullet repayment on 29 November 2022.
- Lease liabilities related to lease of Ku-band transponders on MEASAT-3, MEASAT-3A and MEASAT-3B. Payment arrangement for the remaining contractual years for M3 and M3A have been redenominated into Ringgit at USD/RM3.0445 w.e.f. 21 May 2013. The unhedged portion of the lease liabilities related to M3B is USD141.8mn.
- Effective interest rate: 6.2%, 4.6%, 12.5% and 5.6% p.a. for M3, M3-T11, M3A and M3B respectively, average life: 15 years.



Thank you