



TERMS AND CONDITIONS **BIZONE REWARDS 2.0**

1.	Name of Campaign	BizOne Rewards 2.0
2.	General	These terms and conditions for the BizOne Rewards 2.0 (" Campaign ") (" Campaign Terms and Conditions ") shall be read together with the AstroBiz Terms & Conditions . Capitalised terms used in these Campaign Terms and Conditions shall have the same meaning ascribed to them in the AstroBiz Terms & Conditions unless otherwise specified. In the event of conflict or inconsistency between these Campaign Terms and Conditions and the AstroBiz Terms & Conditions , these Campaign Terms and Conditions shall prevail to the extent of resolving such conflict or inconsistency.
3.	Eligibility Criteria	Subject to Clause 4 below, new Customers without an existing AstroBiz Services subscription account who fulfil the following criteria are eligible for the Rewards (defined in Clause 6(2) below) offered under this Campaign: (1) the Customer is in the 'food and beverage' (" F&B ") segment; and (2) the Customer subscribes to a new AstroBiz Services subscription account during the Campaign Period (defined in Clause 5 below) with a minimum monthly net subscription value of RM800 (exclusive of Government Indirect Tax).
4.	Ineligibility	The following Customers are not eligible for the Rewards (defined in Clause 6(2) below) under this Campaign: (1) Customer whose outlet(s) are located within a hotel, resort, or hospital premise; (2) Customer with outstanding payments due to or owing to Astro; and/or (3) Customer who has breached the AstroBiz Terms & Conditions .
5.	Campaign Period	09 March 2026 to 31 January 2027 (both dates inclusive). Astro has the sole and absolute discretion to extend or vary the Campaign Period without prior notice to Customers.
6.	Additional Terms	(1) <u>Reward Entitlement</u> . Subject to the Customer's compliance with these Campaign Terms and Conditions, each eligible Customer shall be entitled to only (1) Reward only (defined in Clause 6(2) below) under this Campaign. (2) <u>Rewards</u> . Astro shall provide marketing and promotional exposure to eligible Customers, which may include television coverage, radio advertisements, digital content, and/or social media postings, as determined by Astro in its sole discretion (" Rewards "). Astro shall retain all right, title, and interest, including all intellectual property rights, in and to any content produced, created, or derived as part of the Reward and/or in connection with this Campaign. The form, scope, content, duration, scheduling, deliverables of each Reward and additional criteria to be fulfilled by the Customer for a Reward (if any) shall be determined by Astro and may be communicated through 'Frequently Asked Questions' documents, campaign briefs, and/or other written communications to Customers. (3) <u>Notification and Offer of Reward</u> . Astro shall contact eligible Customers using contact details maintained in Astro's records within sixty (60) days from the activation date of the Customer's new AstroBiz Services subscription account and shall inform Customer the details of the Reward being offered including, where applicable, the allocated date and time for reward fulfilment such as a visit by Astro's representative to conduct and record an interview at Customer's outlet (" Reward Fulfilment Date "). Astro has the sole and absolute discretion to allocate

		<p>the Reward Fulfilment Date and shall have no obligation to accommodate any alternative date and/or time requested by the Customer.</p> <p>(4) <u>Acceptance by Customer</u>. The Customer shall confirm acceptance of the offered Reward and the allocated Reward Fulfilment Date within seven (7) days from Astro's notification. Failure by Customer to respond or accept within the aforementioned period shall entitle Astro to revoke and forfeit the Reward without compensation, replacement, or liability to Customer.</p> <p>(5) <u>Customer Conditions</u>. As a condition of receiving and retaining the Reward, the Customer shall:</p> <ol style="list-style-type: none"> a. join the 'AstroBiz WhatsApp Channel' owned and operated by (or on behalf of) Astro; b. ensure that its outlet is fully operational on the Reward Fulfilment Date; c. attend and participate in any interviews, recordings, filming sessions and/or related activities as reasonably required by Astro; d. provide reasonable access to its outlet, personnel, and/or facilities necessary for the reward fulfilment; and e. comply with all reasonable instructions, production requirements, and editorial guidelines imposed by Astro or its authorised agents (collectively, "Customer Conditions") <p>(6) <u>Reward Fulfilment</u>. Subject always to the Customer's continued compliance with the Customer Conditions, Astro shall proceed with the fulfilment of the Reward. Astro shall not be liable for any failure, delay, or inability to fulfil the Reward arising from the Customer's failure to comply with the Customer Conditions or breach of the AstroBiz Terms & Conditions.</p> <p>(7) <u>Publication and Use of Content</u>. Astro reserves the right to broadcast, publish, distribute, and otherwise use any content produced, created, or derived as part of the Reward and/or in connection with this Campaign across Astro's platforms, including television, radio, digital, and social media, in such manner and at such time as determined by Astro in its sole and absolute discretion.</p> <p>(8) <u>Revocation of Reward</u>. Astro reserves the right to revoke, withdraw, or cancel the Reward in whole or in part if:</p> <ol style="list-style-type: none"> a. the Customer fails to comply with any Customer Conditions; b. the Customer's AstroBiz Services subscription account is suspended or terminated in accordance with the AstroBiz Terms & Conditions prior to the Reward Fulfilment Date or publication of content; or c. the Customer ceases to satisfy the Eligibility Criteria. <p>Any revocation by Astro under this Clause shall be without compensation, substitution, or liability to the Customer.</p> <p>(9) The Rewards are non-transferrable, non-exchangeable, and not redeemable for cash, credits, or vouchers.</p> <p>(10) Astro reserves the right to change, revise, or amend these Campaign Terms and Conditions without any prior notice to Customers. Customers will be notified of such changes from time to time, if any.</p>
--	--	---